

**NEWSPAPER FAS-FAX**  
**Preliminary Figures as Filed with Audit Bureau of Circulations Subject to Audit**

ILLINOIS (Continued)	FREQUENCY	PAST 7 DAYS		PAST 30 DAYS	PAST 7 DAYS PRINT PAST 30 DAYS ONLINE	TOTAL UNIQUES	TOTAL PAID CIRCULATION		CORE NEWSPAPER				CITY ZONE OR NDM			RTZ OR BALANCE IN NDM		
		PRINT RDRSHP.	PRINT % REACH	ONLINE RDRSHIP.	NET CMBD AUD.		AS OF 09/30/09	AS OF 09/30/08	INDIVIDUALLY PAID	OTHER PAID	ELECTRONIC EDITIONS	UNIQUE EDITIONS	OH's	CIRC	Cir/OH's %	OH's	CIRC	Cir/OH's %
		CHICAGO (COOK CO.)	(d) SUN															
REVIEW	AVG M (M-F)						937,907	950,582	913,276	24,631			1,063,092 #	203,649	19.2	2,224,863	658,595	29.6
REVIEW	SAT M						576,132	586,122	554,180	21,023	929			133,129	12.5		388,200	17.4
REVIEW (DMA)		1,628,400	42.2	1,300,000	2,500,000		501,324	528,624	488,677	12,647				107,556	10.1		349,619	15.7
REVIEW (NDM*)		2,576,000	36.7	600,000	2,900,000													
REVIEW (TOTAL WEB ACTIVITY)						900,000												

*Italicized* = Audited Figures  
 (a) = Change in Publishing Plan and/or Frequency  
 (d) = Day of Week Reporting  
 (o) = Initial/Reinstatement Audit

(r) = Comparative Data Comprised of One Audited Quarter and One Publisher's Statement Quarter  
 (\*) = No Comparative Data due to Board Censure  
 # = Newspaper Designated Market  
 @ = City of Publication