



Audit Bureau
of Circulations

Community Newspaper
Publisher's Statement
For six months ended March 31, 2011
Subject to Audit

AUDITED EVERY OTHER YEAR
Weekly Newspaper
Anytown Weekly
Anytown (Blue County), Illinois
www.anytownweekly.com

	Wed
EXECUTIVE SUMMARY	3,200
Print Newspaper	1,200
Digital Editions	2,000
TOTAL AVERAGE CIRCULATION	3,200
1A. TOTAL AVERAGE CIRCULATION	
Paid Circulation	
Individually Paid Circulation	
Home Delivery and Mail	
Print	200
Digital	400
Single Copy Sales	
Print	100
Digital	200
Total Average Individually Paid Circulation	900
Business/Traveler Paid Circulation	
Group Subscriptions (Designated Employees)	
Print	100
Digital	200
Hotel Distribution - Guest Refund	
Hotel Distribution - Room/Lobby Copies	100
Total Average Business/Traveler Paid Circulation	500
Total Average Paid Circulation	1,400
Verified Circulation	
Home Delivery	
Requested	
Print	100
Digital	200
Targeted	
Print	100
Digital	200
Total Average Home Delivery	600
Single Copy	
Educational Copies	
Print	100
Digital	200
University Copies	
Print	100
Digital	200
Employee/Independent Contractor	
Print	100
Digital	200
Retail/Business	
Print	100
Digital	200
Total Average Single Copy	1,200
Total Average Verified Circulation	1,800
TOTAL AVERAGE CIRCULATION	3,200

Publishing Plans

Anytown Weekly	Frequency: Wednesday Delivery Vehicle(s): Print, online Home delivered print editions are distributed in broadsheet format. Website(s): www.anytownweekly.com
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02-0000-0

2. BASIC PRICES:

	By Home Delivery 52 Wks./1 Yr.	Single Copy	By Mail 52 Wks./1 Yr.
Wed	\$30.00	50¢	\$35.00

3. COUNTIES AND ZIP CODES RECEIVING 25 OR MORE COPIES: (See Audit Report)

4. EXPLANATORY - OTHER:

NON-PUBLISHING DAYS: No paper was issued on the following regular publishing days:

December 22, 2010 (Wednesday)

PARTICIPANT IN ABC'S PROGRAM(S)/SERVICE(S): This newspaper is a participant in ABC's ZIP/FSA Code Program.

LATEST AUDIT REPORT RELEASED: Issued for 24 months ended March 31, 2010.

DIGITAL CIRCULATION: Digital circulation reported in Par. 1 is comprised of the following:

Digital Replica	Wed 2,000
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PUBLISHER'S RETURN POLICY: Fully Returnable.

AVERAGE UNPAID DISTRIBUTION: Includes Arrears, Advertisers & Agencies and Complimentary, Sample, Service:

	Total
Wed	32

John Doe, Advertising Director
Telephone (847) 555-1212 - (847) 555-1313
123 Main Street
Anytown, IL 60000
e-mail: jd@anytownweekly.com

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Audit Bureau of Circulations' Bylaws and Rules.

Parent Company: New Town Company

02-0000-0

ANYTOWN WEEKLY, published by Phantom News • 123 Main Street • Anytown, IL 60000

JON DOE

BILL DOE

Circulation Director

Publisher & CEO

Date Signed: April 15, 2011

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