

NEWSPAPER FAS-FAX
Preliminary Figures as Filed with Audit Bureau of Circulations Subject to Audit

	FREQUENCY	PAST 7 DAYS		PAST 30 DAYS	PAST 7 DAYS PRINT PAST 30 DAYS ONLINE	TOTAL UNIQUE USERS	TOTAL CIRCULATION EXCLUDING BRANDED				BRANDED EDITIONS (PRINT AND DIGITAL)	TOTAL AVERAGE CIRCULATION AS OF 03/31/11
		PRINT READERSHIP	PRINT % REACH	ONLINE READERSHIP	NET CMBD AUDIENCE		PRINT	DIGITAL REPLICA	DIGITAL NON- REPLICA	TOTAL		
ILLINOIS (Continued)												
CHICAGO (COOK CO.)												
REVIEW	(d) SUN						307,046	1,400	650	309,096	0	309,096
REVIEW	AVG M (M-F)						238,950	1,900	500	241,350	178,720	420,070
REVIEW	SAT M						267,899	1,400	450	269,749	0	269,749
REVIEW (DMA)		97,300	65.1	45,108	130,114							
REVIEW (NDM*)		84,651	76.0	40,597	117,800							
REVIEW (TOTAL WEB ACTIVITY)						779,764						
NORTH CHICAGO (LAKE CO.)												
LAKE COUNTY NEWS	(d) SUN						75,000	1,000	0	76,000	12,000	86,000
LAKE COUNTY NEWS	AVG M (M-F)						65,000	1,000	0	66,000	0	66,000
LAKE COUNTY NEWS	SAT M						60,000	1,000	0	61,000	0	61,000
NEWSPAPER 3 (MAIN CO.)												
MAIN NEWS	(d) SUN						X	X	X	X	X	X
MAIN NEWS	AVG M (M-F)						X	X	X	X	X	X
MAIN NEWS	SAT M						X	X	X	X	X	X
NEWSPAPER 4 (KANE CO.)												
KANE NEWS	(d) SUN						X	X	X	X	X	X
KANE NEWS	AVG M (M-F)						X	X	X	X	X	X
KANE NEWS	SAT M						X	X	X	X	X	X
NEWSPAPER 5 (PEORIA CO.)												
PEORIA NEWS	(d) SUN						X	X	X	X	X	X
PEORIA NEWS	AVG M (M-F)						X	X	X	X	X	X
PEORIA NEWS	SAT M						X	X	X	X	X	X
NEWSPAPER 6 (DEKALB CO.)												
DEKALB NEWS	(d) SUN						X	X	X	X	X	X
DEKALB NEWS	AVG M (M-F)						X	X	X	X	X	X
DEKALB NEWS	SAT M						X	X	X	X	X	X

Print version of FAS-FAX would contain frequency reporting for Sun, Avg weekday and Sat.
 eFAS-FAX would contain day of week level circulation information.

Italicized = Audited Figures
 (a) = Change in Publishing Plan and/or Frequency
 (d) = Day of Week Reporting
 (o) = Initial/Reinstatement Audit

(r) = Comparative Data Comprised of One Audited Quarter and One Publisher's Statement Quarter
 (*) = No Comparative Data due to Board Censure
 @ = City of Publication

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		TOTAL PAID CIRCULATION		TOTAL PAID CIRCULATION		TOTAL PAID CIRCULATION
	FREQUENCY	AS OF 03/31/10		AS OF 03/31/10	FREQUENCY	AS OF 03/31/10
ILLINOIS (Continued)			NEWSPAPER 7 (WILL CO.)			
CHICAGO (COOK CO.)			WILL NEWS	(d) SUN		X
REVIEW	(d) SUN	309,200	WILL NEWS	AVG M (M-F)		X
REVIEW	AVG M (M-F)	250,000	WILL NEWS	SAT M		X
REVIEW	SAT M	270,000				
REVIEW (DMA)						
REVIEW (NDM*)						
REVIEW (TOTAL WEB ACTIVITY)						
NORTH CHICAGO (LAKE CO.)						
LAKE COUNTY NEWS	(d) SUN	85,000				
LAKE COUNTY NEWS	AVG M (M-F)	65,000				
LAKE COUNTY NEWS	SAT M	62,000				
NEWSPAPER 3 (MAIN CO.)						
MAIN NEWS	(d) SUN	X				
MAIN NEWS	AVG M (M-F)	X				
MAIN NEWS	SAT M	X				
NEWSPAPER 4 (KANE CO.)						
KANE NEWS	(d) SUN	X				
KANE NEWS	AVG M (M-F)	X				
KANE NEWS	SAT M	X				
NEWSPAPER 5 (PEORIA CO.)						
PEORIA NEWS	(d) SUN	X				
PEORIA NEWS	AVG M (M-F)	X				
PEORIA NEWS	SAT M	X				
NEWSPAPER 6 (DEKALB CO.)						
DEKALB NEWS	(d) SUN	X				
DEKALB NEWS	AVG M (M-F)	X				
DEKALB NEWS	SAT M	X				
NEWSPAPER 6 (DEKALB CO.)						
DEKALB NEWS	(d) SUN	X				
DEKALB NEWS	AVG M (M-F)	X				
DEKALB NEWS	SAT M	X				

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