



# NEWS *release*

Feb. 3, 2011

## **FAS-FAX Fact Sheet – Periodicals**

The consumer magazine and farm publication FAS-FAX for the six months ending Dec. 31, 2010, will be released on Monday, Feb. 7. It will be posted in ABC's [online database](#) no later than 9 a.m. ET. The consumer magazine supplemental FAS-FAX and the business publication FAS-FAX will be released on Monday, Feb. 21.

FAS-FAX is an ABC report of top-line circulation data for all publications filing a Publisher's Statement. Periodicals file in the summer and winter. A complete FAS-FAX schedule is available on [ABC's website](#).

### **About Magazine Digital Editions**

Digital editions are not broken out separately on the magazine FAS-FAX report. They are, however, reported separately on individual publications' Publisher's Statements, which will be released as they are processed in the coming weeks. With access to ABC's online database, you may search for individual Publisher's Statements. If you have additional questions, please contact Susan Kantor using the information below.

### **To Access FAS-FAX Online**

Members of the accredited press may receive complimentary access to FAS-FAX by contacting ABC for a user login and password. Please note that the password has changed since the last consumer magazine FAS-FAX release. To request the new password, please contact Susan Kantor.

### **About ABC**

With nearly 4,000 members in North America, ABC is a forum of the world's leading magazine and newspaper publishers, advertisers and advertising agencies. The organization provides credible, verified information essential to the media buying and selling process. ABC maintains the world's foremost online database of audited circulation information and a growing array of readership, audience and website usage data. To learn more, visit <http://www.accessabc.com>.

### **Media Contact:**

Susan Kantor, ABC  
224-366-6432  
[susan.kantor@accessabc.com](mailto:susan.kantor@accessabc.com)