



Audit Bureau of Circulations

MAGAZINE CONSOLIDATED MEDIA REPORT

Prototype

Monthly Magazine

MonthlyMAG.com



CIRCULATION for six months ending June 30, 2009

	Average Circulation
ABC Consumer Magazine Member: Monthly Magazine	2,000,000
Digital Edition – REPLICA	600,000
Digital Editions – NONREPLICA	840,000
Other Magazines:	
Street Talk – Non-Paid Bulk	132,000
TOTAL CIRCULATION	3,572,000

DIGITAL EDITION – NONREPLICA BY PLATFORM

	Average Circulation
MAGazine.com	320,000
Mobile (smartphones)	60,000
Sony (e-reader)	32,000
Proprietary Reader	428,000
TOTAL Monthly Magazine – Digital Nonreplica	840,000

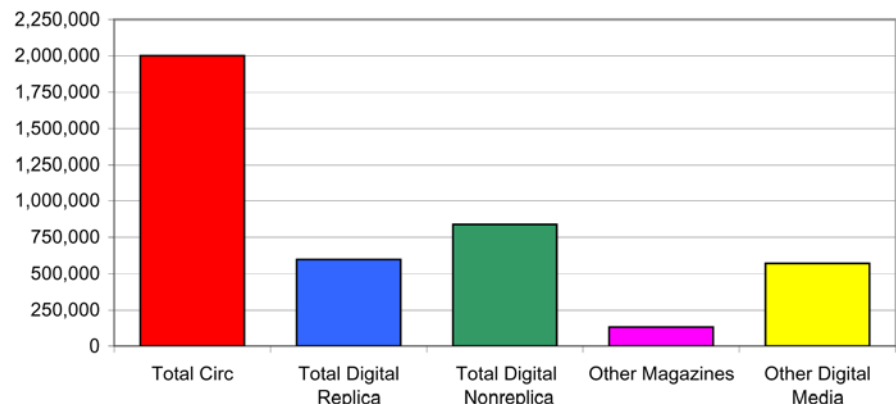
OTHER DIGITAL MEDIA ACTIVITY

MAGazine.COM ACTIVITY for the month of June, 2009

	Total Contacts
E-newsletters	
Delivered	230,000
Opened	95,000
E-mail Alerts	200,000
Mobile Messaging	142,000
TOTAL OTHER DIGITAL MEDIA CONTACTS	437,000

Digital media audited by ABCi

TOTAL GROSS DISTRIBUTION 4,009,000



Mike Marketing
(312) 555-0000
@monthlymag.com

Sam Sales
(312) 555-0001
@monthlymag.com

Max Media
(312) 555-0002
@monthlymag.com