



Audit Bureau of Circulations

NEWSPAPER CONSOLIDATED MEDIA REPORT

Anytown News

anytownnews.com



CIRCULATION for six months ending September 30, 2009

	Sunday	Combined Average (Mon. - Fri.)
ABC Newspaper Member: Anytown News	xx,xxx,xxx	xx,xxx,xxx
Paid (My Town News)	xx,xxx,xxx	xx,xxx,xxx
Electronic Editions	xx,xxx,xxx	xx,xxx,xxx
Non-Paid (My Town News TMC)	xxx,xxx	xxx,xxx
Magazines		
Non-Paid Bulk	xxx,xxx	xxx,xxx
TOTAL CIRCULATION	xx,xxx,xxx	xx,xxx,xxx

READERSHIP

Scarborough 2009, Release 1

	Past 7 Days Print/ Past 7 Days Online		Past 7 Days Print/ Past 30 Days Online	
	Readers	Reach	Readers	Reach
Print Readership	xx,xxx,xxx	xx%	x,xxx,xxx	xx%
Online Readership	xx,xxx,xxx	xx%	x,xxx,xxx	xx%
NET COMBINED READERSHIP	xx,xxx,xxx	xxx%	x,xxx,xxx	xxx%

DIGITAL MEDIA

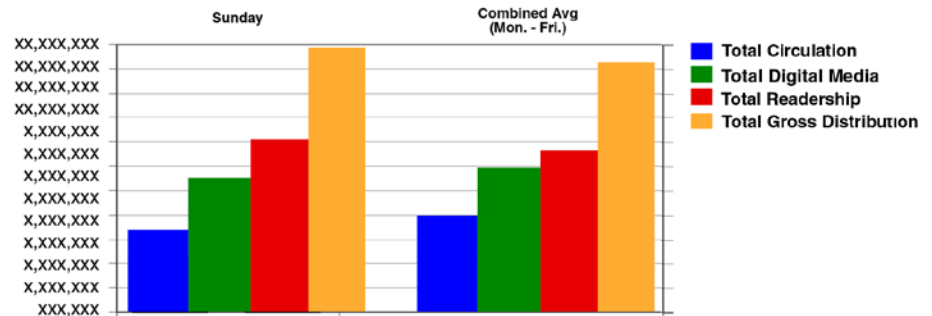
ANYTOWNNEWS.COM ACTIVITY for the month of September, 2009

E-newsletters	
Delivered	x,xxx,xxx
Opened	xxx,xxx
Web Site	
Unique Cookies	xxx,xxx
Page Impressions	x,xxx,xxx
E-mail Alerts	x,xxx,xxx
Mobile Messaging	xxx,xxx
TOTAL DIGITAL CONTACTS	xx,xxx,xxx



TOTAL GROSS DISTRIBUTION

xx,xxx,xxx



Mike Marketing
(312) 555-0000
@anytown.com

Sam Sales
(312) 555-0001
@anytown.com

Max Media
(312) 555-0002
@anytown.com