

U.S. WEEKLY NEWSPAPER FAS-FAX

Preliminary Figures as Filed with Audit Bureau of Circulations Subject to Audit

| | FREQUENCY | TOTAL CIRCULATION EXCLUDING BRANDED | | | | BRANDED EDITIONS (PRINT AND DIGITAL) | TOTAL AVERAGE CIRCULATION |
|---|-----------|-------------------------------------|-----------------|---------------------|--------|---|---------------------------|
| | | PRINT | DIGITAL REPLICA | DIGITAL NON-REPLICA | TOTAL | | AS OF 03/31/11 |
| ALABAMA | | | | | | | |
| NEWSPAPER 1 (MARSHALL CO.) MAIN NEWS | WED & SAT | 9,000 | 1,300 | 57 | 10,307 | 0 | 10,307 |
| ALASKA | | | | | | | |
| NEWSPAPER 2 (MATANUSKA-SUSITNA BOR.) MAIN NEWS | SUN | 75,000 | 1,000 | 0 | 76,000 | 12,000 | 88,000 |
| MAIN NEWS | TUE & FRI | 65,000 | 1,000 | 0 | 66,000 | 0 | 66,000 |
| CALIFORNIA | | | | | | | |
| NEWSPAPER 3 (MADERA CO.) MAIN NEWS | WED | 1,000 | 400 | 100 | 1,500 | 0 | 1,500 |
| NEWSPAPER 4 (SANTA CLARA CO.) DISPATCH | TUE & FRI | 1,200 | 0 | 0 | 1,200 | 0 | 1,200 |
| NEWSPAPER 5 (SAN BENITO CO.) FREE LANCE | TUE & FRI | 1,300 | 100 | 0 | 1,400 | 0 | 1,400 |
| NEWSPAPER 6 (LOS ANGELES CO.) VARIETY | MON | 21,000 | 300 | 0 | 24,000 | 0 | 24,000 |
| NEWSPAPER 7 (MERCED CO.) FREE LANCE | FRI | 3,100 | 200 | 0 | 3,300 | 0 | 3,300 |
| NEWSPAPER 8 (SANTA CLARA CO.) TIMES | TUE & FRI | 1,800 | 200 | 100 | 2,100 | 0 | 2,100 |
| CONNECTICUT | | | | | | | |
| NEWSPAPER 9 (FAIRFIELD CO.) NEWS-REVIEW | THU | 2,200 | 300 | 100 | 2,600 | 0 | 2,600 |
| NEWSPAPER 10 (FAIRFIELD CO.) CITIZEN-NEWS | WED & FRI | 4,200 | 200 | 0 | 4,400 | 0 | 4,400 |
| NEWSPAPER 11 (FAIRFIELD CO.) ADVERTISER | THU | 4,100 | 400 | 100 | 4,600 | 0 | 4,600 |

Italicized = Audited Figures
(a) = Change in Publishing Plan and/or Frequency
(d) = Day of Week Reporting
(o) = Initial/Reinstatement Audit

(r) = Comparative Data Comprised of One Audited Quarter and One
Publisher's Statement Quarter
(*) = No Comparative Data due to Board Censure

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Preliminary Figures as Filed with Audit Bureau of Circulations Subject to Audit

| | | TOTAL PAID CIRCULATION | | TOTAL PAID CIRCULATION | | TOTAL PAID CIRCULATION |
|--------------------------------------|-----------|------------------------|-----------|------------------------|-----------|------------------------|
| | FREQUENCY | AS OF 03/31/10 | FREQUENCY | AS OF 03/31/10 | FREQUENCY | AS OF 03/31/10 |
| ALABAMA | | | | | | |
| NEWSPAPER 1 (MARSHALL CO.) | | | | | | |
| MAIN NEWS | WED & SAT | 10,603 | | | | |
| ALASKA | | | | | | |
| NEWSPAPER 2 (MATANUSKA-SUSITNA BOR.) | | | | | | |
| MAIN NEWS | SUN | 78,000 | | | | |
| MAIN NEWS | TUE & FRI | 67,000 | | | | |
| CALIFORNIA | | | | | | |
| NEWSPAPER 3 (MADERA CO.) | | | | | | |
| MAIN NEWS | WED | 1,678 | | | | |
| NEWSPAPER 4 (SANTA CLARA CO.) | | | | | | |
| DISPATCH | TUE & FRI | 13,000 | | | | |
| NEWSPAPER 5 (SAN BENITO CO.) | | | | | | |
| FREE LANCE | TUE & FRI | 1,500 | | | | |
| NEWSPAPER 6 (LOS ANGELES CO.) | | | | | | |
| VARIETY | MON | 23,828 | | | | |
| NEWSPAPER 7 (MERCED CO.) | | | | | | |
| FREE LANCE | FRI | 3,522 | | | | |
| NEWSPAPER 8 (SANTA CLARA CO.) | | | | | | |
| TIMES | TUE & FRI | 2,200 | | | | |
| CONNECTICUT | | | | | | |
| NEWSPAPER 9 (FAIRFIELD CO.) | | | | | | |
| NEWS-REVIEW | THU | 2,154 | | | | |
| NEWSPAPER 10 (FAIRFIELD CO.) | | | | | | |
| CITIZEN-NEWS | WED & FRI | 4,386 | | | | |
| NEWSPAPER 11 (FAIRFIELD CO.) | | | | | | |
| ADVERTISER | THU | 4,425 | | | | |

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